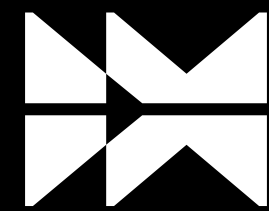




BANFF LAKE LOUISE HOUSEKEEPING OLYMPICS

2026 POST-EVENT REPORT TO
SPONSORS



Banff & Lake Louise
 **HOSPITALITY
ASSOCIATION**

EXECUTIVE SUMMARY

On May 28, 2026, the 11th Annual Banff Lake Louise Housekeeping Olympics took place at the Fenlands Recreation Centre in Banff. The Housekeeping Olympics is a one-of-a-kind event to celebrate the backbone workers of the tourism industry – the heartbeat of hospitality. Regardless of sector, the work done by housekeeping departments positively impacts every business in our ecosystem. This is the largest employee recognition event in Banff National Park and the largest celebration of its kind across Canada.

Housekeeping teams from Banff and Lake Louise properties came together to showcase their housekeeping skills in an evening of events that incorporated the tools of their trade. The bed sheets, vacuum cleaners, mops, buffer pads and towels were all apparatus used in the competition as teams raced through obstacles, made beds, created towel art, and tossed buffer pads in a series of timed games.

The event kicked off with a lively BBQ welcome, where participants, cheering squads, and volunteers gathered to celebrate. Following the opening ceremonies and a parade of athletes, the teams engaged in spirited competition. Awards were presented to the top teams and event leaders, recognizing their hard work and dedication, while raffle prizes added an extra layer of excitement for all attendees.

With attendance exceeding 550 participants—including team members, cheerleaders, community members, and volunteers—the Housekeeping Olympics both recognized the essential contributions of housekeeping staff and promoted a strong sense of community and camaraderie among those who play a crucial role within the tourism industry.



PARTICIPANT INFORMATION

18

18 teams
representing 22
different hotel
properties

300+

Over 350 observers
(cheerleaders, fellow hotel
staff, family members &
citizens)

60+

Over 60 volunteers
came out to help
with the BBQ,
judging,
scorekeeping and
more

Banff
Centre
Summe
Arts
Festival

banffcentr



**MORE THAN 550
PEOPLE
ATTENDED THE
2026 BANFF LAKE
LOUISE
HOUSEKEEPING
OLYMPICS**



Thank you

To our sponsors & volunteers



A huge thank you to our Signature Event Sponsors, and all BLLHA members, partners and friends who donated prizes, food, equipment, and time to make this event a landmark success!

Congratulations to the Fairmont Banff Springs for taking GOLD at the 11th Annual Banff Lake Louise Housekeeping Olympics, held on May 28 at the Fenlands Recreation Centre.



Signature Event Sponsors



Supporting Sponsors

Alberta Hotel & Lodging Association
Arctos + Bird
Banff Adventures
Banff Airporter
Banff Ave Brewing Co
Banff Centre for Arts & Creativity
Banff Collection by InnVest Hotels
Banff Park Lodge
Banff Sunshine Village
Basecamp Resorts
Bikescape

Brewster Kananaskis Guest Ranch
Brewster Mountain Lodge
Canalta
Coca-Cola
Discover Banff Tours
Encore
Gordon Food Services
HI Canada
Jolene's Tea House
Kananaskis Country Golf Course

Lake Louise Ski Resort & Summer Gondola
LUX Cinema
Mountainscape Rentals
Mt. Norquay
Rocky Mountain Outlook
Rocky Mountaineer
Serta Simmons
SkiBig3
The North Face
Town of Banff

Contributing Sponsors

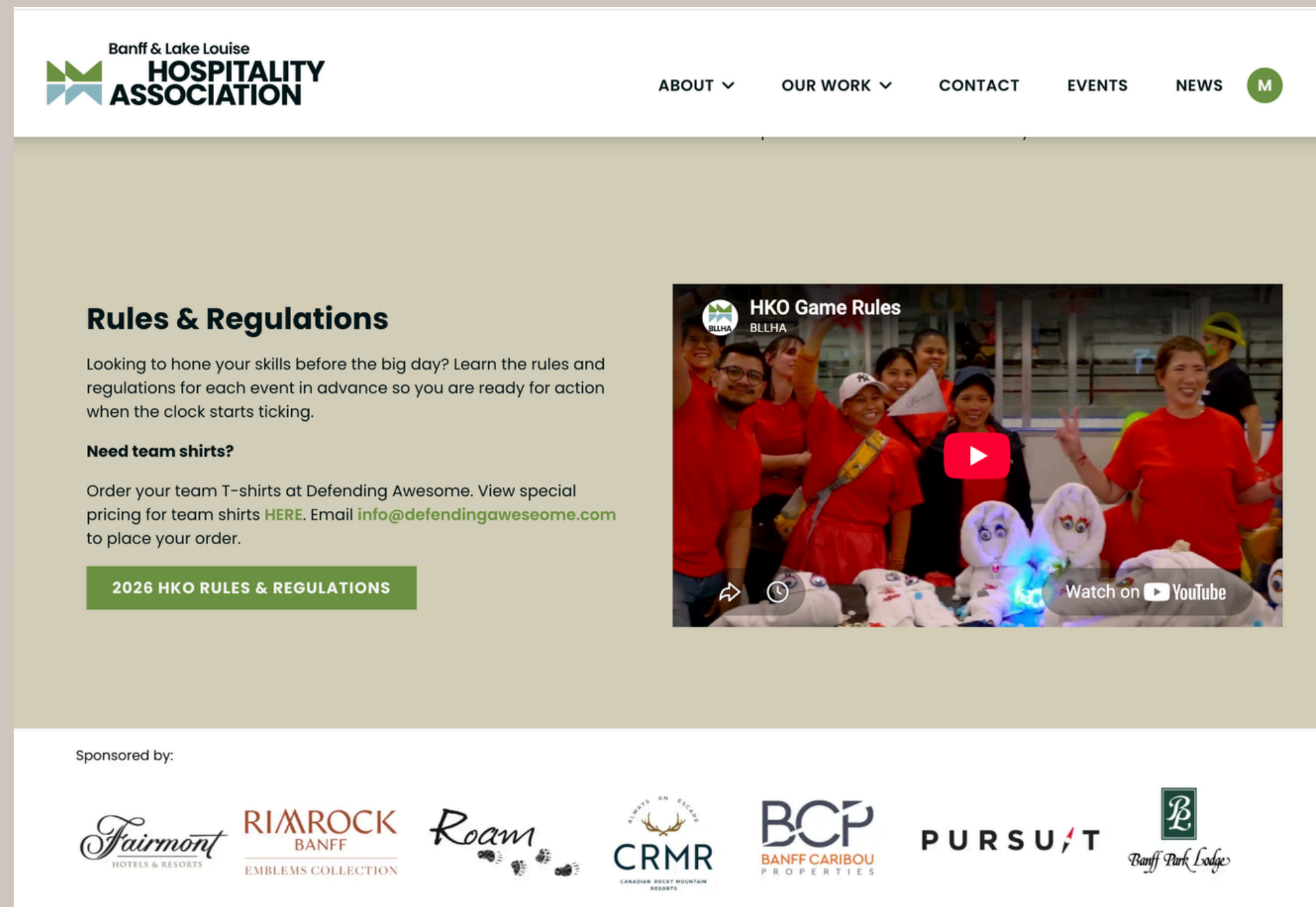
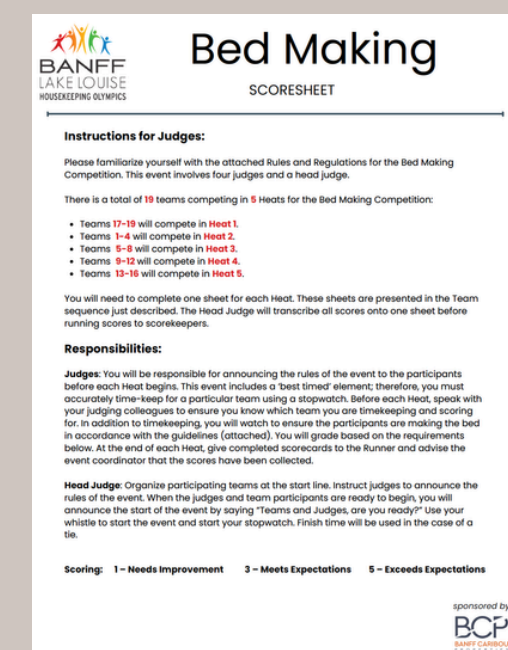
Back At It Massage | Bactrax | Banff Aspen Lodge | Banff Hospitality Collective | Banff Physical Therapy | Buff Canada
Calaway Park | CanGolf | Evelyn's Coffee Bar | Fan's Cafe | Fairmont Linen | Grizzly House | Heritage Park | IGA
McDonald's | Mountain Folk Coffee Co. | Parks Canada | Rocky Mountain Soap Co. | Stewart Creek Golf Course
Telus Spark | Valbella Gourmet Foods | Whitebark Bar & Cafe | Wild Flour Bakery

MEDIA OVERVIEW

- Housekeeping Olympics Newsletter – 3 editions in the lead-up, and 1 results block in the Views and HR newsletters post-event, in addition to regular mentions in the monthly Views and HR newsletters
- Promotion on BLLHA's new website with regular updates
- Post-event sponsor Thank You in the Rocky Mountain Outlook
- Social media promotion on BLLHA and BanffLIFE's networks
- Mention on-air at 106.5 Mountain FM
- Front page feature, and photo spread in the Rocky Mountain Outlook in the June 4th edition
- Feature on CBC News: [Find out who cleaned up at the Housekeeping Olympics](#)

PROMOTION & MARKETING

- Pre-event media alert
- Signature sponsor branded wayfinding signage throughout the venue
- Branded event station banners with individual signature sponsor logos
- Signature event sponsor logos included in all outgoing communications and promotions
- Signature event sponsor logos included on all event forms, scoresheets and other printed materials
- Sponsor call outs by MC during event heats and raffle prize draws
- All sponsor logos included in event slide deck which played continuously on the 2 x 80" monitors in the arena



RESULTS

2026 HKO WINNERS

MAY 28, 2026



GOLD	KEEPERS AT THE CASTLE	Banff Springs Hotel
SILVER	PEAK & POLISH	Chateau Lake Louise
BRONZE	CANOTTERS	Hotel Canoe & Suites and Otter Hotel
BUFFER	PEAK & POLISH	Chateau Lake Louise
FOLDING	KEEPERS AT THE CASTLE	Banff Springs Hotel
MOP	BUFFALO RANGERS	Buffalo Mountain Lodge
VACUUM	KEEPERS AT THE CASTLE	Banff Springs Hotel
BED	DUST WHISPERERS	Banff Collection by InnVest Hotels
ART	CANOTTERS	Hotel Canoe & Suites and Otter Hotel

2026 TEAM RESULTS

WASTE DIVERSION

99%



In partnership with SustainDriven, Muuse, and with the support of all participants, volunteers and spectators, we were able to divert **99%** of potential waste at the 550+ person BBQ and Games. According to the Toward Zero Waste Report from Sustain Driven, anything above 90% is considered to be 100%.

The small amount of waste collected equalled only 3 lbs, consisting of tinfoil, food handling gloves, and some team spirit items such as cowbells and bubbleguns.

Muuse delivered 700 re-usable plates for the event, approximately 600 were used. Untouched leftover food was taken home by volunteers.

A 2027 goal for the Games will be to incorporate more reusables where possible, such as cutlery, to get us even closer to 100% waste diversion!



EVENT BENEFICIARY



Any profits generated from the Banff Lake Louise Housekeeping Olympics are donated to **BanffLIFE**. This year we were able to present BanffLIFE with a \$500 donation.

BanffLIFE is dedicated to promoting healthy, balanced lifestyles for young adults living in Banff. They help nurture a sense of community through activities, events, and social connection.

BanffLIFE provides new and long-term young adult residents, whether permanent or temporary (those between the ages of 18 – 30), with social and recreational activities that are fun and help connect to the community.



PLANNING FOR THE 12TH ANNUAL HOUSEKEEPING OLYMPICS IS ALREADY UNDERWAY!



BANFF
LAKE LOUISE
HOUSEKEEPING OLYMPICS

Can we count on your support again as we prepare for the 12th Banff Lake Louise Housekeeping Olympics on June 3, 2027? Email melanie@bllha.ca now!

To confirm your support for 2027 or to receive information contact:

Melanie Brehon, Operations Administrator
Banff & Lake Louise Hospitality Association
melanie@bllha.ca

